

# LAURA LUMBERS

Copywriter

## WORK

### Copywriter | McCann Canada

July 2022 – July 2023

**Clients** | Wendy's, Petro Canada, Kids Help Phone, General Motors (Chevrolet, Certified Service), Nestlé (Boost), Toronto Santa Claus Parade, Yelp

### Copywriter | Saatchi & Saatchi Canada

May 2022 – July 2022

**Clients** | Toyota Canada, GSK (Children's Advil), Mondelez (Triscuits, Dentyne Ice)

### Junior Copywriter | Saatchi & Saatchi Canada

December 2020 – May 2022

**Clients** | Toyota Canada, GSK (Flonase/Voltaren), Quesada, ESPN (NHL on ESPN collaboration with Fallon)

## EDUCATION

### Mentor & Creative | The One Club for Creativity

Summer & Fall 2020

SWIM Mentorship – 6 Week Program

GS&P Mentorship – 6 Week Program

### Advertising and Marketing Communications

#### Management | Mohawk College

Graduated Spring 2020

A 3-year diploma program focusing on copywriting, art direction, and creative strategy. Worked with real clients in the college agency.

## CONTACT

### Phone

(289) 489 0884

### Email

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### Website

lauralumbers.com

## AWARDS & RECOGNITIONS

### Young Ones | Bronze Pencil

Burger King Brief – 2020

### Grip Orange Juicer | Finalist

San Rafael Brief – 2020

### Mohawk College | Golden

Smarties Award

Best Work of the Program – 2020

### Mohawk College | Top

Creative Student

2018 & 2020

### Mohawk College | Group

Awards

Best Overall Campaign & Presentation – 2019

Best Use of Technology in a Campaign – 2019