

# LAURA LUMBERS

Copywriter

## WORK

### Copywriter | McCann Canada

July 2022 – Present

### Copywriter | Saatchi & Saatchi Canada

May 2022 – June 2022

Toyota Canada – Tundra, Corolla Cross, Cars for Good

GSK – Children's Advil

Mondelez – Triscuits, Dentyne Ice

### Junior Copywriter | Saatchi & Saatchi Canada

December 2020 – May 2022

Toyota Canada – Tundra, Corolla Cross, Cars for Good

GSK – Flonase

Quesada

ESPN – NHL on ESPN (collaboration with Fallon)

## EDUCATION

### Mentor & Creative | The One Club for Creativity

Summer & Fall 2020

SWIM Mentorship – 6 Week Program

GS&P Mentorship – 6 Week Program

### Advertising and Marketing Communications

#### Management | Mohawk College

Graduated Spring 2020

A 3-year diploma program focusing on copywriting, art direction, and creative strategy. Worked with real clients in the college agency.

## CONTACT

### Phone

(289) 489 0884

### Email

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### Website

lauralumbers.com

## AWARDS & RECOGNITIONS

### Young Ones | Bronze Pencil

Burger King Brief – 2020

### Grip Orange Juicer | Finalist

San Rafael Brief – 2020

### Mohawk College | Golden

Smarties Award

Best Work of the Program – 2020

### Mohawk College | Top

Creative Student

2018 & 2020

### Mohawk College | Group

Awards

Best Overall Campaign &

Presentation – 2019

Best Use of Technology in a

Campaign – 2019